

DOMKAL GIRLS' COLLEGE

REPORT OF EVENT

BLOOD DONATION AWARENESS CAMPAIGN

DATE: 23.09.2022

Organized by NSS Unit, Domkal Girls' College

OBJECTIVES:

- To sensitize staff and students regarding the value of a noble act of humanitarian service
- To sensitize staff and students regarding the paucity of blood reserves in and around the districts
- To highlight the medical value of donating blood
- To state the consequences on one's own health post blood donation

TARGET:

- To make all, especially students aware of their social responsibility
- To debunk any false fear or misconception with regard to blood donation
- To generate a considerable contribution towards the local blood bank.

DESCRIPTION: The NSS Unit of Domkal Girls' College successfully conducted a Blood donation Awareness Campaign on 23.09.2022 in room no 206 (Old building) of the college premises in accordance with the inspiration of the principal Dr. Alak Kumar Das. The campaign had a panel of august speakers, primarily the guest speaker and resource person for the day Mr. Murtuz Ali, counsellor, Domkal Subdivisional Hospital. From the college Dr. Anasua Bagchi, Convenor IQAC and HOD History Department, Mr. Priyankar Das , NSS Programme Officer and HOD Sociology Department , Mr.Rajib Saha, HOD Political science Department, Dr.Biswajit Barman HOD, Philosophy Department spoke on the occasion and presented their valuable ideas and opinions before the house. All staff volunteers benefited highly from the day's discourse. the total number of students present was 217.the campaign prepared the potential blood donors for the noble act of serving society and upholding the value of sacrifice for humanitarian good. The campaign was an astounding success with a lot of doubts and myths being dispelled by the discourse of the speakers. It was very clear that the students were particularly inspired by the speakers.

S.W.O.C.:

Strength- Most of the people targeted in the campaign are young and healthy and therefore can be potential donors.

Weakness: Since it is a women's college, the campaign had to keep in mind health issues related to menstrual cycle and blood deficiencies often caused by the same.

Opportunity- the chance to participate in a noble act of serving society irrespective of differences and prejudices.

Challenge: since this an institution in a sub-divisional town, a lot of students were not fully aware of the ease and efficiency with which this could be conducted. Also, some of them were not aware of the difficulties faced by many people in the district when it came to blood bank reserves

REMARK: Under the able guidance of Principal Dr. Alak Kumar Das the NSS Unit of Domkal Girls' College successfully conducted the awareness campaign and paved the way for such activities in the near and distant future.

RELEVANT IMAGES



SIGNATURE OF PROGRAMME OFFICER, NSS UNIT:

SIGNATURE OF PRINCIPAL:



Date: 25/09/2022

A handwritten signature in blue ink, consisting of a stylized 'A' followed by 'K Das'.

Dr. Alak Kumar Das
Principal, Domkal Girls' College
Murshidabad, W.B.

PRINCIPAL
Domkal Girls' College
Domkal, Murshidabad